

Why do I want/should be Tour Sec?

Make tour affordable, there are plenty of amazing lesser known resorts with great skiing and night-life.

70% of people who try skiing for the first time never try it again (sorry for the stats) I will change this!

The sesh is not to be forgotten, still an important part of tour. (I will liaise with resort reps to ensure the best nights out.)

Always hear people say they want to learn to ski but don't know anyone going. (will organise visiting freshers flats, flyers, media campaigns to raise awareness.)

Making sure that we engage tons of freshers (as well as older years) as they have the largest potential to come on lots of tours. (Investing in visibility/awareness for future years).

A family system? (very popular in other societies). New freshers are assigned an exec member so they immediately feel like they know someone going on tour.

Using beginner lessons, freshers events, race training as leverage for people to come on tour and vice versa. (be at every social so new members get to know me)

Social media campaigns - get people to share tour to win, merch, skis, discounted tour etc...

Questionnaire to everyone who went on most recent tour to analyse most effective advertising tools.

THEO FOR TOUR SEC

What I'll do on tour:

Drop in tips sessions so people can get help without hiring an expensive instructor and it taking up the whole day of skiing.

Previous tour I noticed some beginners were feeling uneasy about going up alone. (I'll make sure I ski with anyone feeling uneasy)

Can be hard to find people of your level to ski with. I'll make sure to match people so that they don't have to ski alone.

Extra questions on tour booking form - seshy/quiet bus, level of skiing so people can be allocated loose ability groups a little like room allocations.

About me:

Worked as a ski instructor for 2 winters in Canada. (I know what it's like to be a beginner). I've taught adults/child beginners as well as advanced moguls, steeps and drops.)

Skied most major resorts in Europe. (I know how to pick a resort so there's fun skiing for every level)

Have experience dealing with resort reps and tour companies like Crystal. (Dealing with complaints etc...)

Lived in Whistler (Canada) including in the summer. (Did someone say summer tour??)

400+ days skiing in my life. (I have a genuine love of skiing and would like to share it (spent more than a year of my life doing it)) Also do care about boarder preferences - 1.5 days snowboarding experience.

Huuuuge knowledge of skiing, can help with pre-tour equipment servicing, purchasing, borrowing. (Even have a few discounts of my own, make sure no one gets ripped off buying stuff they don't need) Make sure I'm very accessible so people can ask any questions they have.

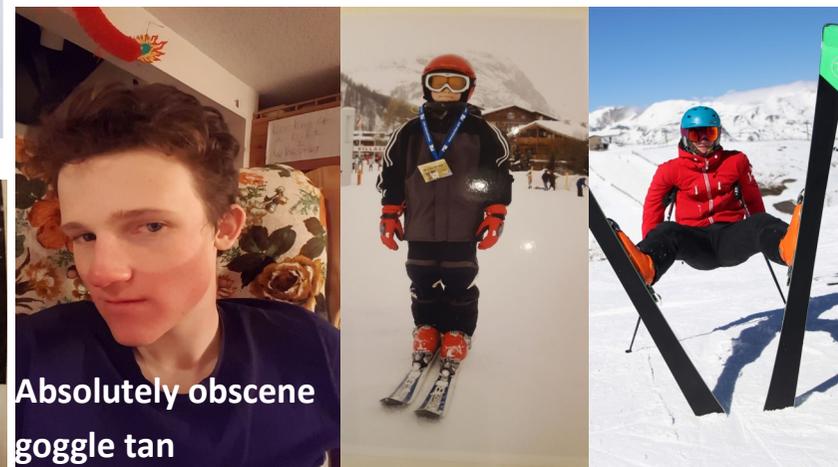
I study law. (I live for paperwork/ will make sure tour contract is upheld)



This could be you



Me and the boys



Absolutely obscene goggle tan