

ORLA WATSON FOR MERCH



MY MISSION STATEMENT:

I WOULD LIKE TO CONTINUE SOPHIE'S IDEA OF FOOTBALL SCARVES WITH MORE DESIGNS AND FOOTBALL TOPS. I WILL AIM TO EXPAND MERCH INTO BOXERS AND FUNKY SOCKS. AS SOMEONE PASSIONATE ABOUT THE ENVIRONMENT I WOULD LIKE TO FIND EITHER ETHICALLY PRODUCED OR SUSTAINABLE T-SHIRT PROVIDERS USING HEAVY COTTON FOR LONGEVITY. FINALLY, CONTINUE AKUMA FLEECES VIA POPULAR DEMAND.



EXPERIENCE: I HAVE AMPLE EXPERIENCE WITH DEADLINES AND DESIGN ELEMENTS THROUGH MARKETING FOR CIRCUIT. AS AN AVID CHARITY SHOPPER AND VOCATIONAL DEPOP SELLER I BELIEVE I COULD TRANSFER THESE SKILLS TO MAKE COOL MERCH.



ABOUT ME:

2ND YR HIST/ POL STUDENT AND 5/10 SKIER.

PASSION:

I LOVE WARWICK SNOW! IT IS WHERE I MET ALL OF MY NEAREST AND DEAREST AT UNI & I WOULD LOVE TO BE ABLE TO HELP MORE PEOPLE FIND SNOW THROUGH COOL MERCH.